



BELARUS 231761, SKIDEL,
LUGOVAYA STR. 3

WE REALIZE
YOUR VISION

OF AN IDEAL

BUSINESS

○ DESIGN

○ PRINTING HOUSE

○ PACKAGING

OUR KEY TO **SUCCESS:**

COMMITMENT TO UNIFIED
MISSION,
VISION
AND VALUES

3

VISION

WE ARE PRINTING HOUSE №1 IN THE REPUBLIC OF BELARUS, PRODUCING A "PREMIUM LABEL" AND IMPORTING PRODUCTS NOT ONLY TO THE CIS COUNTRIES BUT TO WESTERN EUROPEAN COUNTRIES. WE SET TRENDS IN THE PREMIUM LABEL SEGMENT.

MISSION

WE ARE HAPPY TO CREATE A PRODUCT THANKS TO WHICH WE DEVELOP OURSELVES, OUR CUSTOMERS BECOME MORE SUCCESSFUL AND THE WORLD GETS PRETTIER!

VALUES

- ATTENTION TO CUSTOMERS' NEEDS
- CONSTANT STRIVING FOR EXCELLENCE
- OPENNESS AND FRIENDLINESS
- PROFESSIONALISM AND RELIABILITY

○ DESIGN

○ PRINTING HOUSE

○ PACKAGING

WE PRODUCE LABELS AND PACKAGES FOR VARIOUS PRODUCT CATEGORIES:

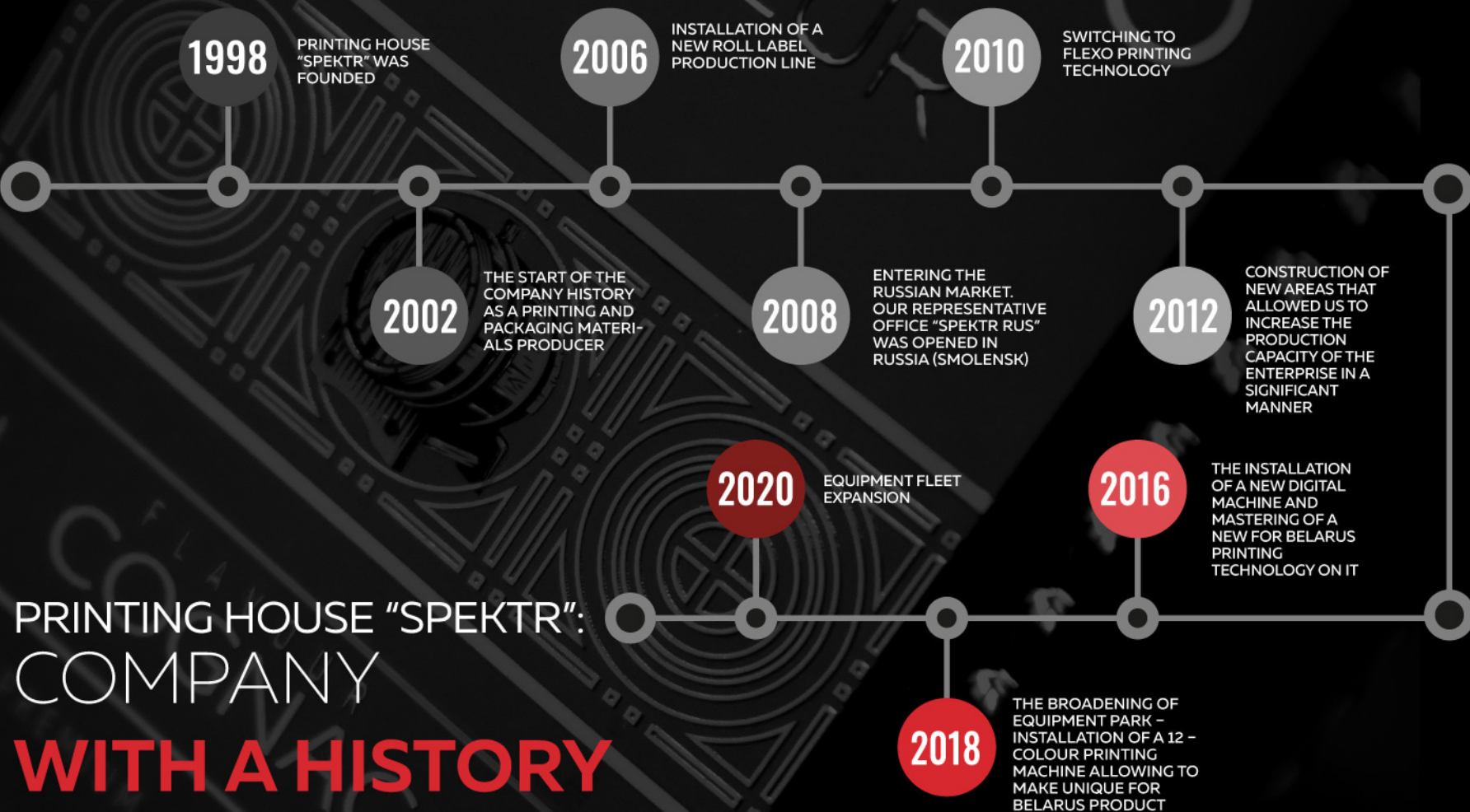
- ALCOHOLIC DRINKS
- **COSMETICS AND PERFUMERY**
- DAIRY PRODUCTS
- **MEAT PRODUCTS**
- BEVERAGES AND PRESERVATION
- **PETRO AND AUTO CHEMICALS**
- HOUSEHOLD CHEMICALS
- **BUILDING MATERIALS**
- SEAFOOD
- **PHARMACEUTICAL PRODUCTS**
- BAKERY PRODUCTS
- **CONFECTIONERY**

○ DESIGN

○ PRINTING HOUSE

○ PACKAGING





PRINTING HOUSE "SPEKTR": COMPANY WITH A HISTORY

○ DESIGN

○ PRINTING HOUSE

○ PACKAGING

BENEFITS OF WORKING WITH US:

WWW.SPEKTRPRESS.COM

01

A HIGH LEVEL OF STAFF TRAINING

A TEAM OF PROFESSIONALS WILL WORK ON YOUR PROJECT: A PERSONAL MANAGER, DESIGNERS, TECHNOLOGISTS, ENGINEERS WHO ARE READY TO PROVIDE SUPPORT IN SOLVING VARIOUS ISSUES.

02

FULL TECHNOLOGICAL CYCLE

WE OFFER YOU THE WHOLE RANGE OF SERVICES FROM PROFESSIONAL DESIGN DEVELOPMENT OF ANY LEVEL OF DIFFICULTY TO READY PRODUCTS DELIVERY THAT ALLOWS TO REALIZE PROJECTS IN SHORT TERMS.

03

DESIGN ADAPTATION

WE PROVIDE TECHNOLOGICAL SUPPORT FOR LABEL DESIGN ADAPTATION. OUR EXPERTS OFFER VISUALLY ATTRACTIVE AND COMMERCIALLY PROFITABLE SOLUTIONS.

04

COLOR PROOF

WE'LL MAKE A COLOR PROOF TO REACH COLOR CONFORMITIES OF PRINT CIRCULATION ACCORDING TO YOUR WISHES. A COLOR PROOF WILL HELP TO CONTROL THE MOST DIFFICULT PARTS OF LABEL MOCKUP, PUTTING OF COLOR ELEMENTS ON EACH OTHER.

05

TRIAL SAMPLES

YOU'LL BE ABLE TO ESTIMATE ALL THE NUANCES OF ARTISTIC SOLUTION AND TECHNICAL FEATURES OF A LABEL, TO ADD NECESSARY FIXES BEFORE THE MAIN CIRCULATION LAUNCH.

○ DESIGN

○ PRINTING HOUSE

○ PACKAGING

BENEFITS OF WORKING WITH US:



THE SHORTEST TERMS

WE GUARANTEE SPEED AND HIGH QUALITY OF LABEL PRINTING.



UNIQUE TECHNOLOGIES

WE PRINT LABEL PRODUCTION ON MODERN POLYGRAPHY AND FINISHING EQUIPMENT THAT ALLOWS TO USE A UNIQUE TECHNOLOGY AND TO BE EXACT IN REPRODUCING OF THE COLOUR FROM CIRCULATION TO CIRCULATION.



SHORT PRINT

IT'S POSSIBLE TO PRINT SMALL LABEL CIRCULATIONS FROM 500 PCS.



PAYMENT POSTPONEMENT

WE PROVIDE A PAYMENT POSTPONEMENT UP TO 90 CALENDAR DAYS.



FREE DELIVERY

OUR LOGISTICS DEPARTMENT DELIVER FINISHED PRODUCTS BY OUR OWN TRANSPORT TO A CONVENIENT FOR YOU PLACE AND JUST IN TIME. ALSO, AT YOUR REQUEST, WE CAN SHIP IN BATCHES.



DESIGN



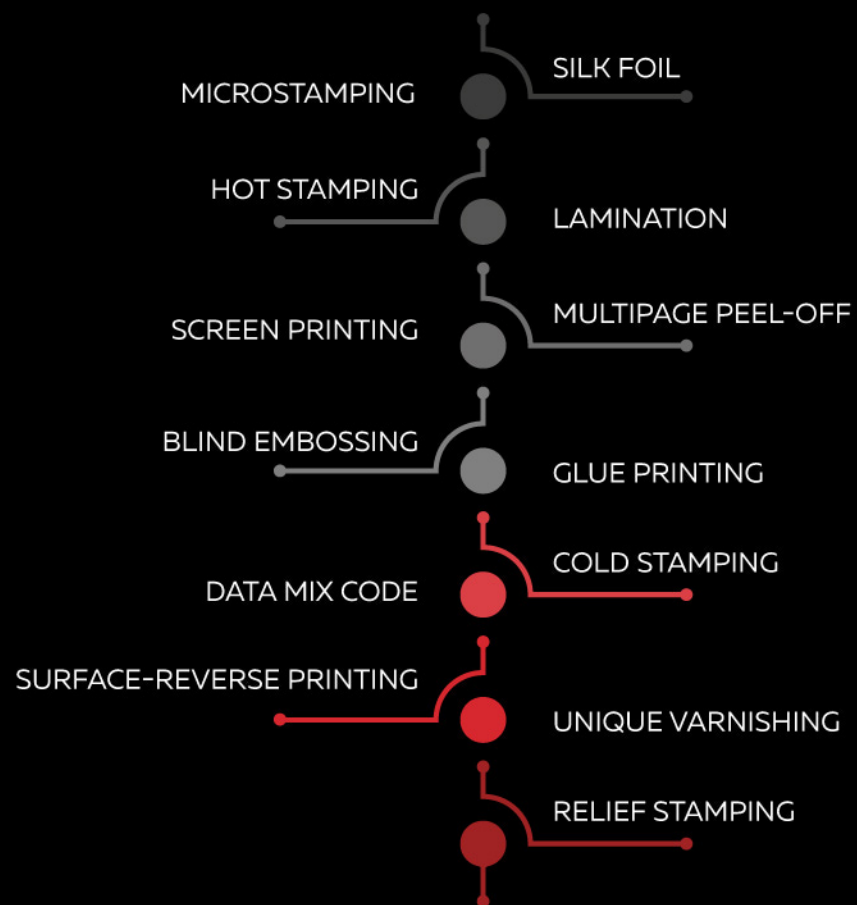
PRINTING HOUSE



PACKAGING



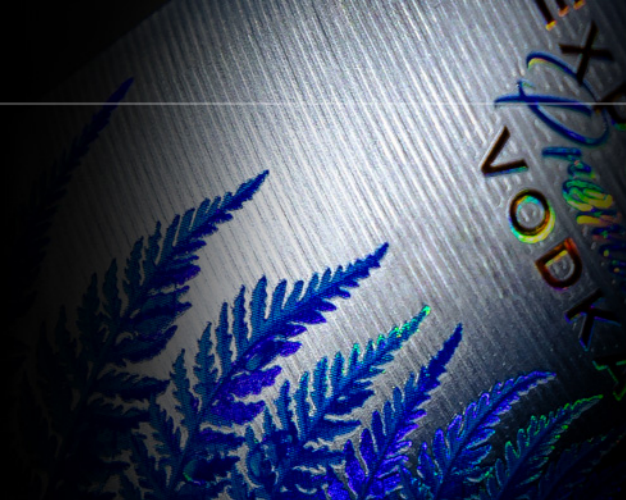
WE IMPLEMENT YOUR IDEAS THANKS TO TECHNOLOGIES:



○ DESIGN

○ PRINTING HOUSE

○ PACKAGING



WORK WITH QUALITY

OUR COMPANY IS THE RECIPIENT OF A NUMBER OF AWARDS AND CERTIFICATES IN THE FIELD OF MARKETING AND COMPLIANCE WITH THE REQUIREMENTS OF QUALITY MANAGEMENT.

THE MANAGEMENT SYSTEM IS CERTIFIED FOR COMPLIANCE WITH THE REQUIREMENTS OF **STB ISO 9001-2015**.

THE QUALITY CONTROL EQUIPMENT WAS INSTALLED ON A FLEXO MACHINE IN LINE. COMPARISON OF CUSTOMER REFERENCE WITH PRINT.

HOLDER OF THE **FSC CERTIFICATE (FOREST STEWARDSHIP COUNCIL)**. IT GUARANTEES THE QUALITY AND SAFETY OF OUR PRODUCTS.

HIGH QUALITY MATERIALS FROM LEADING SUPPLIERS ARE USED.

SUCCESSFULLY COMPLETED **AN ILS SOCIAL RESPONSIBILITY AUDIT FOR WALT DISNEY** FOR COMPLIANCE WITH INTERNATIONAL LABOR ORGANIZATION STANDARDS.

MEMBER OF THE EUROPEAN ASSOCIATION OF SELF-ADHESIVE LABEL MANUFACTURERS **FINAT**.

WINNER OF THE INTERNATIONAL LABEL CONTESTS: **PRINT AWARD, PRODEXTRAPACK, ART OF FOIL**.



DESIGN

PRINTING HOUSE

PACKAGING

OUR OFFICES

WWW.SPEKTRPRESS.COM



MAIN OFFICE IS IN BELARUS , SKIDEL:

BELARUS 231761, SKIDEL, LUGOVAYA STR, 3
+375 152 47 47 47 (LANDLINE), ADD 309
+375 29 188 49 57
+375 33 34 88 222

REPRESENTATIVE OFFICE IN RUSSIA SMOLENSK:

RUSSIA, 214011, SMOLENSK, GUBENKO STR, 26, OFFICE 312
+7 905 696 20 69

YOUR PERSONAL MANAGER WILL ENSURE
DELIVERY THROUGHOUT BELARUS, EUROPE
AND THE CIS RIGHT ON TIME.

E-MAIL: INFO@SPEKTRGROUP.BY

○ DESIGN

○ PRINTING HOUSE

○ PACKAGING

OUR PARTNERS

MUTUAL TRUST WITH OUR PARTNERS.

WWW.SPEKTRPRESS.COM



○ DESIGN

○ PRINTING HOUSE

○ PACKAGING

ГРУППА
КОМПАНИЙ СПЕКТР

WE WORK TO MAKE YOUR PRODUCTS RECOGNIZABLE AND PROFITABLE



○ DESIGN

○ PRINTING HOUSE

○ PACKAGING